

PRICE TABLE

One column announcements are priced at \$5.75 per line. Two column announcements are priced at 2 x \$5.75 per line since they are twice the width and three column announcements are priced at 3 x \$5.75 per line since they are three times the width. There is an average of five words per line in a one column announcement, ten words per line in a two column announcement, and fifteen words per line in a three column announcement. Attention Getters are four lines.

- * Allow approximately six to eight lines on one column announcements for heading information.
Two column announcements will be 2 x the number of lines mentioned above and three column announcements will be 3 x the number of lines mentioned above.
- * Heading information is required on ALL announcements.
(Includes photographer information, who is in the photo, and couple's last names)
- * Wedding, Engagement, and Anniversary announcements will appear online at weddings.triangle.com and in The News & Observer. Photos submitted in color will be in color online and black and white in The News & Observer.
- * Announcements are pre-paid, you will receive a final price quote with your proof.
- * There will be a \$25.00 administrative fee for cancellation of an announcement.
- * Prices are subject to change without notice.

ITEM	DESCRIPTION
STYLE 1	Wedding, Engagement, Anniversary or Birth Style is 2 columns wide, photo is 5 inches deep Photo is 35 lines x 2 = 70 lines @ \$5.75 per line - Total for photo is \$402.50 (Announcement = Picture (\$402.50) + text @ 2 x \$5.75 per line + heading)
STYLE 2	Wedding, Engagement, Anniversary or Birth Style is 2 columns wide, photo is 4 inches deep Photo is 28 lines x 2 = 56 lines @ \$5.75 per line - Total for photo is \$322.00 (Announcement = Picture (\$322.00) + text @ 2 x \$5.75 per line + heading)
STYLE 3 & 4	Wedding, Engagement, Anniversary or Birth Style is 2 columns wide, photo is 1½ columns wide x 4 inches deep Photo is 28 lines x 1.5 = 42 lines @ \$5.75 per line - Total for photo is \$241.50 (Announcement = Picture (\$241.50) + text @ 2 x \$5.75 per line + heading) Text wraps left of photo (Style 3) or right of photo (Style 4)
STYLE 5	Anniversary Style is 2 columns wide with (2) 1 column wide photos, photos are 3 inches deep Each photo is 21 lines @ \$5.75 per line = \$120.75 x 2 photos for total \$241.50 (Announcement = Pictures (\$241.50) + text @ 2 x \$5.75 per line + heading)
STYLE 6	Wedding, Engagement, Anniversary or Birth Style is 2 columns wide, photo is 2 inches deep Photo is 14 lines x 2 = 28 lines @ \$5.75 per line - Total for photo is \$161.00 (Announcement = Picture (\$161.00) + text @ 2 x \$5.75 per line + heading)
STYLE 7	Wedding, Engagement, Anniversary or Birth Style is 1 column wide, photo is 3 inches deep Photo is 21 lines @ \$5.75 per line - Total for photo is \$120.75 (Announcement = Picture (\$120.75) + text @ \$5.75 per line + heading)
STYLE 8	Wedding, Engagement, Anniversary or Birth Style is 1 column wide, Text only no photo (Announcement = \$5.75 per line + heading information)
STYLE 9	Wedding, Engagement, Anniversary or Birth Style is 3 columns wide, photo is 6 inches deep Photo is 42 lines x 3 = 126 lines @ \$5.75 per line - Total for photo \$724.50 (Announcement = Picture (\$724.50) + text @ 3 x \$5.75 per line + heading)